

Business Intelligence By David Loshin

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Business Intelligence: The Savvy Manager's Guide (The Morgan Kaufmann Series on Business Intelligence) Paperback - July 9, 2003 by David Loshin (Author)

Business Intelligence: The Savvy Manager's Guide (The ...

David Loshin is President of Knowledge Integrity, Inc., a company

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specializing in data management consulting. The author of numerous books on performance computing and data management, including "Master Data Management" (2008) and "Business Intelligence - The Savvy Manager's Guide" (2003), and creator of courses and tutorials on all facets of data management best practices, David is often looked to for thought leadership in the information management industry.

Business Intelligence: The Savvy Manager's Guide by David ...

The best Business Intelligence book I've come across. David Loshin balances depth and accessibility, which means he can reach a wide audience. The book is technical enough to use as a course textbook, but rich enough in strategic insight to act as a manager's handbook. I can't recommend it highly enough.

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Amazon.com: Business Intelligence: The Savvy Manager's

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The book contains a quick reference guide for business intelligence terminology. Business Intelligence is part of Morgan

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Amazon.com: The Practitioner's Guide to Data Quality ...

Author. David Loshin, president of Knowledge Integrity, Inc., is a recognized thought leader and expert consultant in the areas of data quality, master data management and business intelligence. David is a prolific author regarding data management best practices, via the expert channel at b-eye-network.com and numerous books, white papers, and web

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David Loshin, president of Knowledge Integrity, Inc, (www.knowledge-integrity.com), is a recognized thought leader and expert consultant in the areas of data quality, master data management, and business intelligence. David is a prolific author regarding BI best practices, via the expert channel at www.b-eye-network.com and numerous books and papers on BI

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David Loshin is President of Knowledge Integrity, Inc., a company specializing in data management consulting.

Business Intelligence: The Savvy Manager's Guide - David ...

David Loshin, president of Knowledge Integrity, Inc, (www.knowledge-integrity.com), is a recognized thought leader and expert consultant in the areas of data quality, master data management, and business intelligence.

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David Loshin, Knowledge Integrity's president, is globally recognized as an expert in business intelligence, data quality, and master data management, frequently contributing to Intelligent Enterprise, DM Review, and the Data Administration Newsletter TDAN (www.tdan.com).

Team | Knowledge Integrity, Inc.

About the Author. As Exago Inc.'s cofounder and CEO, Mike Brody has led the company through a decade of continual growth to its position as a self-funded and profitable player in the business intelligence software market. Prior to Exago, Mike pioneered the development of an equity compensation application as CEO of CMS/Transcentive; the company was later purchased by Computershare.

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